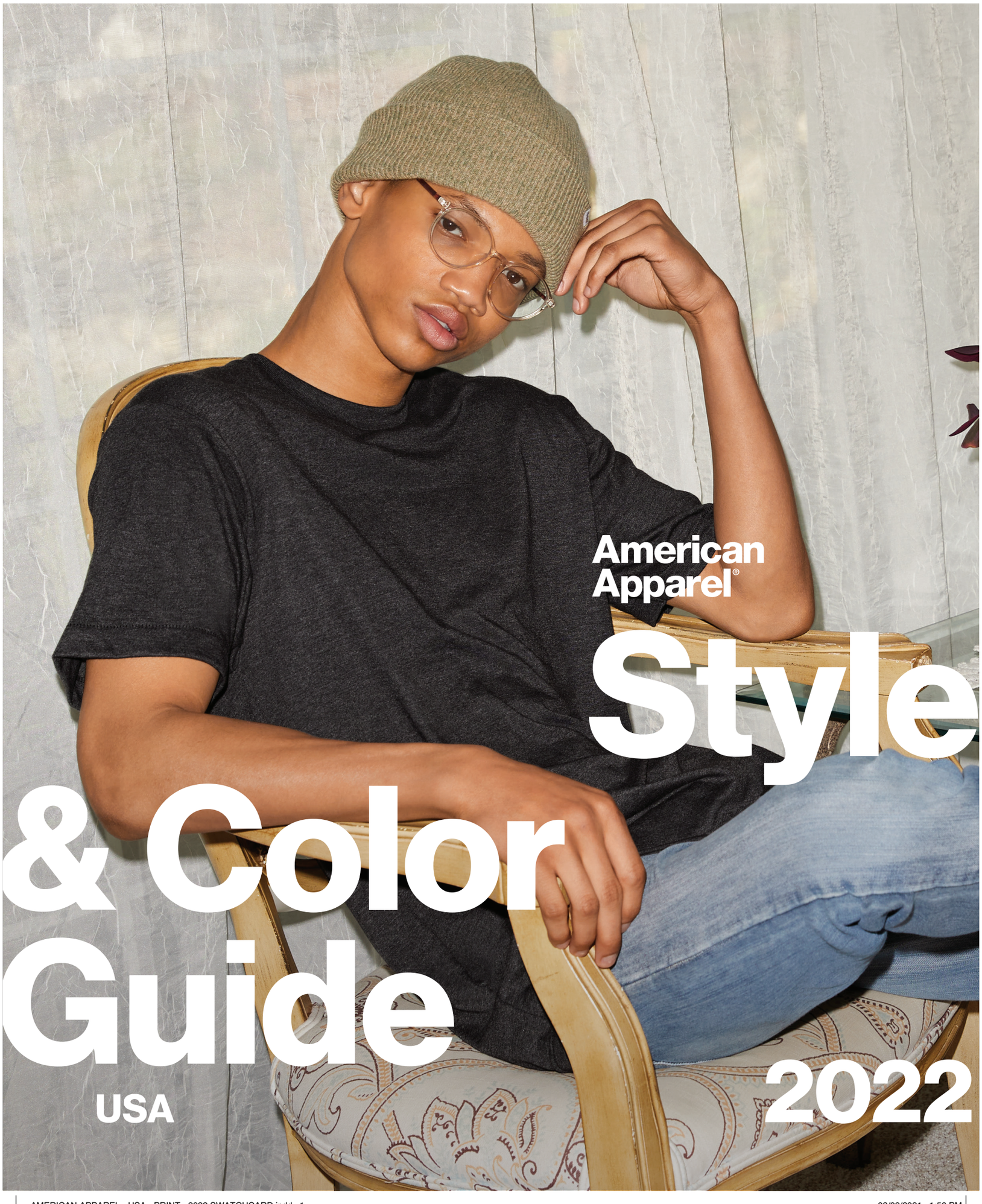


AMERICAN APPAREL - USA - PRINT - 2022 SWATCHCARD.indd 1 03/09/2021 1:56 PM

American Apparel® Color Swatches

Scan swatch for available styles

White
(000C)

Baby Blue
(278C)

Teal
(2393C)

Grass
(7739C)

Ash Grey
(435C)

Slate
(CG8C)

Crème
(2309C)

Athletic Blue
(660C)

Sea Blue
(2377C)

Kelly Green
(7726C)

New Silver
(CG4C)

Dark Heather Grey
(425C)

Fuchsia
(2039C)

Heather Lake Blue
(2151C)

Tri-Indigo
(2378C)

Forest
(567C)

Heather Grey
(CG5C)

Asphalt
(CG11C)

Heather Red
(193C)

Royal Blue
(7686C)

Black Aqua
(2216C)

Olive
(5743C)

Heather Lieutenant
(416C)

Heather Black
(7547C)

Red
(200C)

Lapis
(2756C)

Navy
(2767C)

Heather Forest
(3308C)

Lieutenant
(417C)

Tri-Black
(B3C)

Cranberry
(188C)

Eggplant
(518C)

Brown
(411C)

Military Olive
(7770C)

Athletic Grey
(CG9C)

Black
(B6C)

Sustainable Choices For Your Clients.

We make basics that are produced in a way that is both ethical and conscious, so your clients then have a sustainable choice as well. American Apparel® is part of the Gildan social, environmental and governance program through which we are committed to creating a positive impact on the planet and the people who design, make, decorate, distribute and wear our clothes. We believe in a holistic and sustainable approach to production anchored in three pillars.

Caring For Our People.

We are committed to maintaining industry-leading working conditions and labor practices at each of our worldwide locations. This means providing our employees with rewarding, safe, and healthy work environments.

Conserving The Environment.

We want to go beyond product quality and positively change how apparel is made. We are committed to the development and implementation of sustainable innovative solutions that reduce the environmental impact of our operations and products throughout our supply chain. Today, 44% of the energy used in Gildan factories comes from renewable energy sources.

Creating Stronger Communities.

We are committed to our communities and work to have a positive impact by helping them become stronger and more resilient. 83% of all managers globally are local talent and Gildan helps support 371 schools in Central America, the Dominican Republic, and Haiti.

At American Apparel® we believe in a production that is both ethical and conscious. That's just basic common sense.

Awards, recognition, certifications and high fives.

GENUINE RESPONSIBILITY™

OEKO-TEX® CONFIDENCE IN TEXTILES STANDARD 100

COTTON USA™ THE COTTON THE WORLD TRUSTS

Sustainable Apparel Coalition

Find the Colors You Love in the Styles You Need

With our upgraded Product Locator App

1

SCAN SWATCH

Use your smartphone to scan any swatch or color from the swatchcard.

2

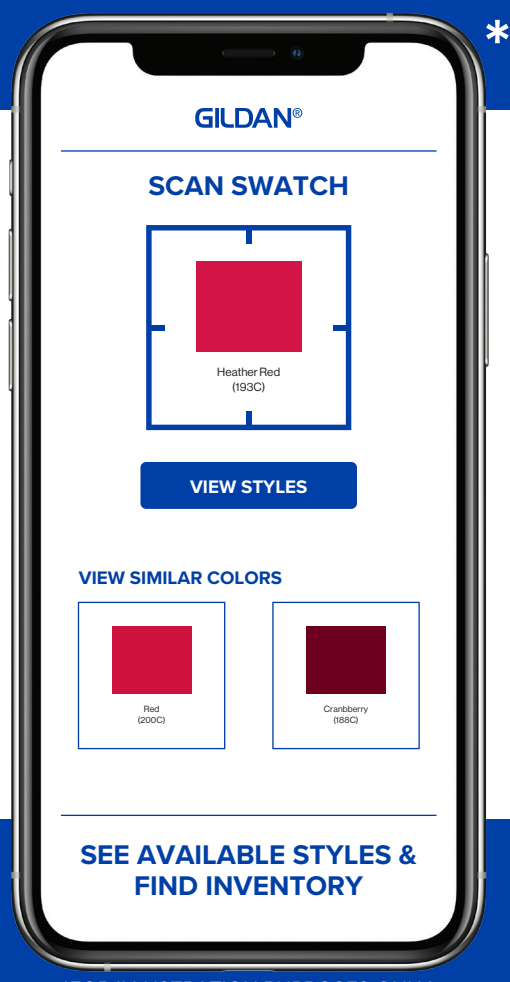
VIEW STYLES

See all the styles and products available in your selected color.

3

FIND INVENTORY

Connect with a distributor near you to get exactly what you want!



*FOR ILLUSTRATION PURPOSES ONLY

White (000C)
Baby Blue (278C)
Teal (2393C)
Grass (7739C)
Crème (2309C)
Athletic Blue (660C)
Sea Blue (2377C)
Kelly Green (7726C)
Fuchsia (2039C)
Heather Lake Blue (2151C)
Tri-Indigo (2378C)
Forest (567C)
Heather Red (193C)
Royal Blue (7686C)
Navy (2767C)
Black Aqua (2216C)

Olive (5743C)
Ash Grey (435C)
Lieutenant (417C)
Asphalt (CG11C)
Heather Forest (3308C)
New Silver (CG4C)
Athletic Grey (CG9C)
Heather Black (7547C)
Military Olive (7770C)
Heather Grey (CG5C)
Slate (CG8C)
Tri-Black (B3C)
Brown (411C)
Heather Lieutenant (416C)
Dark Heather Grey (425C)
Black (B6C)

DOWNLOAD THE PRODUCT LOCATOR APP

Download on the App Store
GET IT ON Google Play

American Apparel® is a trademark owned by Gildan Activewear SRL

Fabric Guide

100% Combed Ring Spun Cotton
4.3 oz/yd² (146 g/m²)
30-singles

Decorating Techniques

DTG	■
Embroidery	■
Heat Transfer	■
Screen Print	■
Sublimation	□

50% Combed Ring Spun Cotton
50% Polyester
4 oz/yd² (136 g/m²)
36-singles

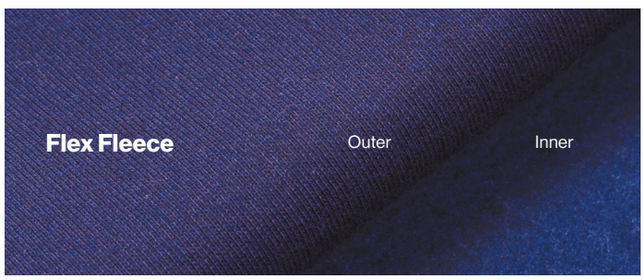
Decorating Techniques

DTG	■
Embroidery	□
Heat Transfer	■
Screen Print	■
Sublimation	■

50% Polyester, 25% Combed Ring Spun Cotton,
25% Rayon
4.0 oz/yd² (136 g/m²)
30-singles

Decorating Techniques

DTG	■
Embroidery	□
Heat Transfer	■
Screen Print	■
Sublimation	■



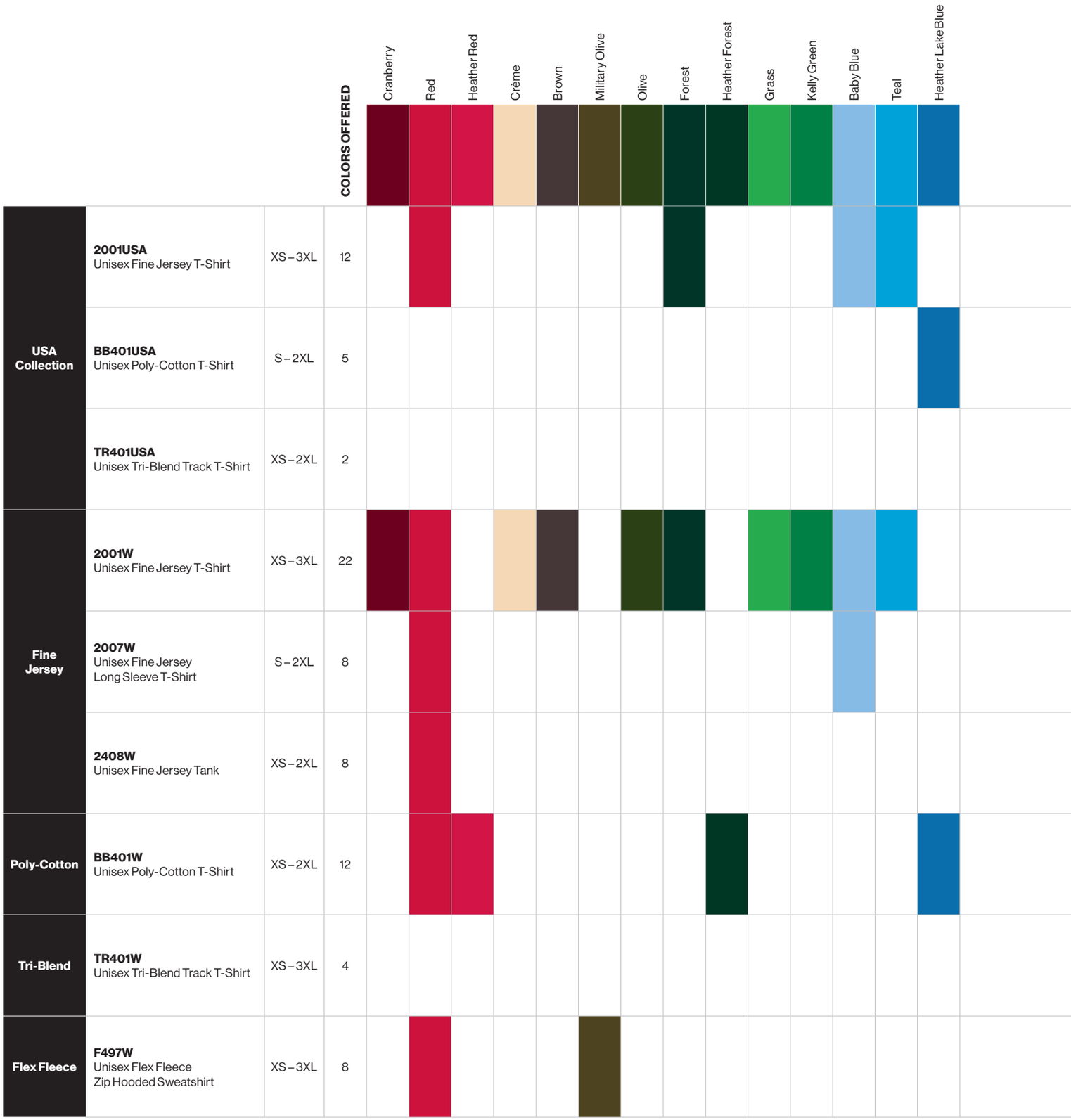
50% Combed Ring Spun US Cotton
50% Polyester
8.2 oz/yd² (278 g/m²)
30-singles

Decorating Techniques

DTG	■
Embroidery	■
Heat Transfer	■
Screen Print	■
Sublimation	□

*Fiber content varies by color, see color list for exceptions on page 2-3.

Color Chart



			COLORS OFFERED	Cranberry	Red	Heather Red	Crème	Brown	Military Olive	Olive	Forest	Heather Forest	Grass	Kelly Green	Baby Blue	Teal	Heather Lake Blue
USA Collection	**2001USA** Unisex Fine Jersey T-Shirt	XS – 3XL	12		●						●				●	●	
	BB401USA Unisex Poly-Cotton T-Shirt	S – 2XL	5														●
	TR401USA Unisex Tri-Blend Track T-Shirt	XS – 2XL	2														
Fine Jersey	**2001W** Unisex Fine Jersey T-Shirt	XS – 3XL	22	●	●		●	●		●	●		●	●	●	●	
	2007W Unisex Fine Jersey Long Sleeve T-Shirt	S – 2XL	8		●										●		
	2408W Unisex Fine Jersey Tank	XS – 2XL	8		●												
Poly-Cotton	**BB401W** Unisex Poly-Cotton T-Shirt	XS – 2XL	12		●	●						●					●
Tri-Blend	**TR401W** Unisex Tri-Blend Track T-Shirt	XS – 3XL	4														
Flex Fleece	**F497W** Unisex Flex Fleece Zip Hooded Sweatshirt	XS – 3XL	8		●				●								

Fiber Content Exceptions Keys:
(‡) 90% Ring Spun Cotton, 10% Polyester (Heather Grey); **(‡)** 99% Combed Ring Spun Cotton, 1% Polyester (Ash Grey)

AMERICAN APPAREL - USA - PRINT - 2022 SWATCHALOG.indd 2 03/09/2021 2:06 PM

AMERICAN APPAREL - USA - PRINT - 2022 SWATCHALOG.indd 3 03/09/2021 2:06 PM

COLLECTIONS

USA Collection
Fine Jersey
Poly-Cotton
Tri-Blend
Flex Fleece

American Apparel®

Fit for purpose.

American Apparel® is dedicated to decorators. That's why we produce apparel that's fit to print. And why we've streamlined our portfolio to concentrate on the most in-demand styles. All to ensure that you have what you need to create top-quality decorated products. Simply put: We create iconic fashion basics, so you can create fashion icons.

AMERICAN APPAREL - USA - PRINT - 2022 SWATCHALOG.indd 4 03/09/2021 2:06 PM

USA Collection

This iconic collection truly reflects the core foundation of what American Apparel® is all about. Made in the United States of America, these memorable styles are the basis for long-lasting durability and comfort.

2001USA
Unisex Fine Jersey T-Shirt

XS – 3XL **12 COLORS***

RELAXED FIT

100% COMBED RING SPUN COTTON **4.3 oz/yd²**

BB401USA
Unisex Poly-Cotton T-Shirt

S – 2XL **5 COLORS**

RELAXED FIT

50% COMBED RING SPUN US COTTON
50% POLYESTER **4.0 oz/yd²**

TR401USA
Unisex Tri-Blend Track T-Shirt

XS – 2XL **2 COLORS**

RELAXED FIT

50% POLYESTER, 25% COMBED RING SPUN COTTON, 25% RAYON **4.0 oz/yd²**

*Not all sizes are available in all colors.
Fiber content varies by color.
For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

AMERICAN APPAREL - USA - PRINT - 2022 SWATCHALOG.indd 5 03/09/2021 2:06 PM

Fine Jersey

Made from our signature fabric, an unmistakably-smooth and tightly-knit lightweight combed ring spun cotton. This collection derives its look and feel from the iconic 2001, our original fashion basic tee. With elevated basic styles, increase in breadth of size and color offering, you are sure to find a relaxed fit tee that matches your vibe.

2007W
Unisex Fine Jersey
Long Sleeve T-Shirt

S – 2XL **8 COLORS***

RELAXED FIT

100% COMBED RING SPUN COTTON **4.3 oz/yd²**

2001W
Unisex Fine Jersey
T-Shirt

XS – 3XL **22 COLORS***

RELAXED FIT

100% COMBED RING SPUN COTTON **4.3 oz/yd²**

2408W
Unisex Fine Jersey
Tank

XS – 2XL **8 COLORS***

RELAXED FIT

100% COMBED RING SPUN COTTON **4.3 oz/yd²**

*Not all sizes are available in all colors.
Fiber content varies by color.
For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

AMERICAN APPAREL - USA - PRINT - 2022 SWATCHALOG.indd 6 03/09/2021 2:06 PM

Poly-Cotton

Our poly-cotton tee is crafted from an innovative, lightweight combed ring-spun cotton blend. Being one of the absolute iconic versatile tees in the line, this super soft tee offers a great drape, wide assortment of heather colors and fashion stitching at sleeve hems. Lightweight and durable, this super-fine knit combines plenty of breathable comfort with a smooth finish that is ideal for decorating.

XS – 2XL **12 COLORS**

RELAXED FIT

50% COMBED RING SPUN US COTTON
50% POLYESTER

4 oz/yd²

Tri-Blend

Bringing together 50% polyester, 25% combed ring spun cotton and 25% rayon into one silky-smooth package, the tri-blend collection is soft lightweight comfort. Featuring a subtle heather texture, this moisture wicking knit provides breathable durability in a variety of colors—including 6 new on-trend shades. At the gym or at home, enjoy a fit and feel that's reminiscent of an old favorite vintage tee.

XS – 3XL **4 COLORS**

RELAXED FIT

50% POLYESTER, 25% COMBED RING SPUN COTTON
25% RAYON

4.0 oz/yd²

Flex Fleece

This three-end fleece made from 50% polyester and 50% sustainable combed ring spun US cotton, includes the iconic white drawcords and zipper featuring a brushed interior and smooth exterior shell. Our classic everyday fleece offers a soft and cozy medium-weight feel that's perfect for layering and matches your favorite American Apparel® tee.

XS – 3XL **8 COLORS**

RELAXED FIT

50% COMBED RING SPUN US COTTON
50% POLYESTER

8.2 oz/yd²

*Not all sizes are available in all colors.
Fiber content varies by color.
For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

AMERICAN APPAREL - USA - PRINT - 2022 SWATCHALOG.indd 7 03/09/2021 2:06 PM

Sizing Guide

STYLE #	XS	S	M	L	XL	2XL	3XL
T-Shirts							
2001USA	16 1/2" x 27 3/4"	18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	28" x 33 3/4"
2001W	16 1/2" x 27 3/4"	18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	28" x 33 3/4"
2007W		18" x 28 1/4"	20" x 29 3/8"	22" x 30 1/2"	24" x 31 5/8"	26" x 32 3/4"	
BB401USA		18" x 28 3/4	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4''	
BB401W	16 1/2" x 27 3/4"	18" x 28 3/4	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4''	
TR401USA	16 1/2" x 27 3/4"	18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	
TR401W	16 1/2" x 27 3/4"	18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	28" x 33 3/4"
Tanks							
2408W	16 1/2" x 27 1/4"	18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	
Sweatshirts							
F497W	17" x 26"	19" x 27"	21" x 28"	22" x 29"	23 1/2" x 30"	25" x 31"	26 1/2" x 32"

Relaxed

The Relaxed Fit is, obviously, relaxed: generous across the shoulders and featuring straighter armholes, side seams and full-body lengths.

American Apparel®, Gildan® and Board of Decorators® are trademarks owned by Gildan Activewear SRL.
Cotton USA™ is a trademark owned by Cotton Council International. OEKO-TEX® is a trademark owned by ÖTI - Institut Für Ökologie, Technik und Innovation GmbH. Sustainable Apparel Coalition® is a trademark owned by Sustainable Apparel Coalition, Inc.

© 2022-2023 Gildan activewear SRL. Visit gildanbrands.com/american-apparel-wholesale