



BELLA+CANVAS®

WHAT'S

NEW

2021

STREET

FLEECE

THE

FASHION

OF NOW AND THE



FUTURE



BE DIFFERENT

MORE THAN A T-SHIRT BRAND

We're here to help you grow your business! Get the support you need at your fingertips.



YOUTUBE

Get the latest in printing techniques while scoring business and marketing tips to help you make even more money.



FAM

We've developed a first-of-its-kind e learning community that addresses the challenges we face, changes to the status quo and solutions on a whole new level.



BC LIVE

BELLA+CANVAS LIVE is bold, brilliant, and brainy. In lively 45 min conversations, our team, plus featured guests, bring insights, insider info, tools, tips, and takeaways LIVE.



APP

Access selling tools, printing tips, and design inspo directly from your BELLA+CANVAS app.



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MEN'S & UNISEX	27
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USA
STRONG





3945RD

**THE UNISEX
TIE DYE PULLOVER
SWEATSHIRT**

SHOWN IN RAINBOW PASTEL

SHOWN IN LILAC



SHOWN IN ATHLETIC HEATHER

3742
**UNISEX RAW
SEAM HOODIE**

fwd fashion

ALWAYS ON-TREND

New styles all the time.



0814
**WOMEN'S
HIGH WAIST
BIKER SHORT**



SHOWN IN HEATHER STONE

3946
**UNISEX CREW NECK
SWEATSHIRT WITH
SIDE ZIPPERS**

VIEW THE FULL COLLECTION AT
WWW.BELLACANVAS.COM/FWD-FASHION



VIEW THE FULL COLLECTION AT
WWW.BELLACANVAS.COM/FWD-FASHION

fwd fashion

SUEDED FLEECE

Mix and match these cashmere-like sets.

SHOWN IN HEATHER OAT



**SUEDED
TEXTURE**



3327
**THE UNISEX
SUEDED JOGGER**

2021 COLOR REPORT

3001
SOLID
ATHLETIC
GREY



3413
SPRING
GREEN
TRIBLENDS



3001
SOLID
ATHLETIC
GREY





3001
CITRON

SHADES OF COOL



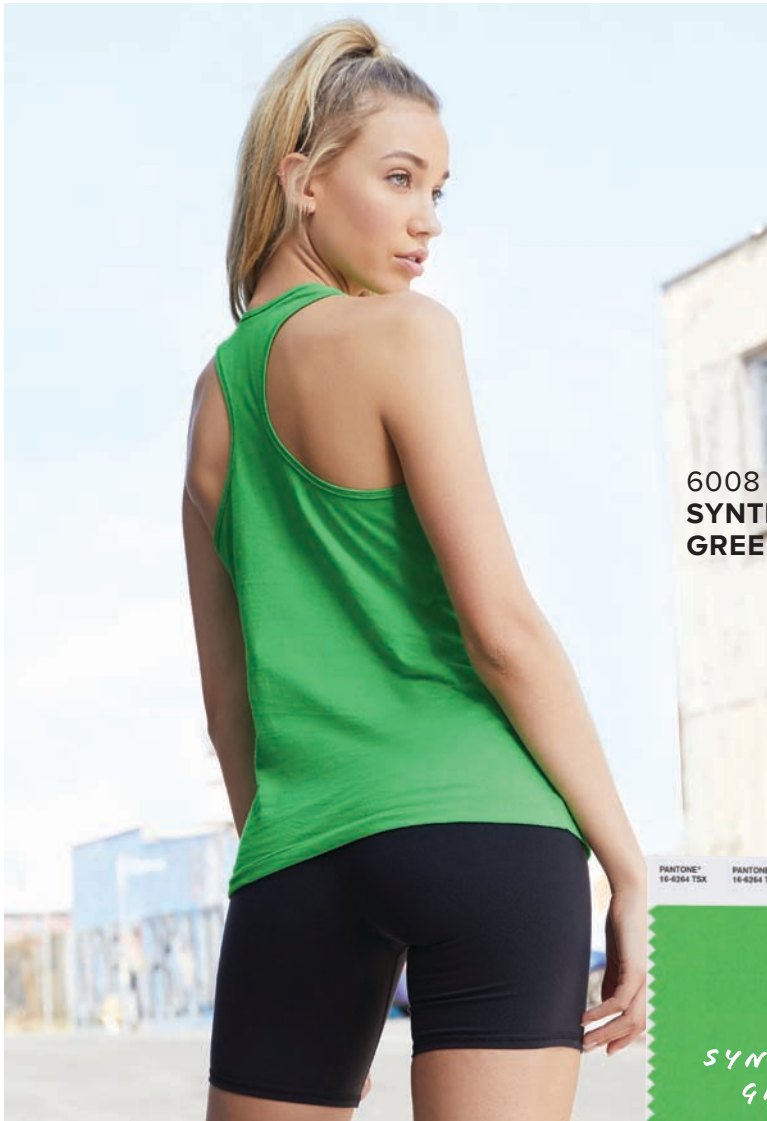
3001CVC
HEATHER
SAGE

As we enter a new decade, pastels are taking on a whole new meaning—desaturated hues that evoke feelings of restful happiness.

2021 COLOR REPORT



3001CVC
HEATHER
MARMALADE



6008
SYNTHETIC
GREEN



PLAYFUL

BRIGHTS



3001
ORCHID



JEWEL

TONES



As we head into the new year, we all need a splash of uplifting colors in our closets. Vibrant hues counterbalance stress with an infusion of joy.



3001CVC
HEATHER
BLUE LAGOON



3001CVC
HEATHER
MAGENTA



STREET *FLEECE*

STREET



USA
STRONG





FLEECE

STREET FLEECE

50+ COLORS



3739	UNISEX SPONGE FLEECE FULL-ZIP HOODIE
	SHOWN IN NEW AUTUMN



3719	UNISEX SPONGE FLEECE PULLOVER HOODIE
	SHOWN IN NEW POPPY

*SIZE 3XL NOW AVAILABLE
IN ALL COLORS



TWO CLASSICS, 50+ COLORS



WHITE
3739



DTG WHITE
3719



VINTAGE WHITE
3739



ASH
3719



ATHLETIC HEATHER
3739



DEEP HEATHER
3719



ASPHALT
3739



DARK GREY
HEATHER
3719



DTG DARK GREY
3739



DARK GREY
3719



DIGITAL GREY
3739



HEATHER BLACK
3719



DTG BLACK
3739



BLACK
3719



DIGITAL BLACK
3739



HEATHER STONE
3739



TAN
3739



HEATHER
SAND DUNE
3719



NEON YELLOW
3739



NEW
YELLOW
3719



GOLD
3739



HEATHER
MUSTARD
3739



NEW
AUTUMN
3719



CORAL
3739



PEACH
3719



NEON PINK
3739



MAUVE
3719



RED
3739



NEW
POPPY
3719



HEATHER RED
3739



HEATHER
MAROON
3719



MAROON
3739



TEAM PURPLE
3719



STORM
3739



LILAC
3719



HEATHER
TRUE ROYAL
3739



TRUE ROYAL
3719



HEATHER NAVY
3739



DIGITAL BLUE
3719



NAVY
3739



HEATHER
DEEP TEAL
3719



HEATHER SLATE
3739



NEON BLUE
3739



TEAL
3719



KELLY
3739



FOREST
3719







HEATHER
FOREST
3739



MILITARY GREEN
3719

STREET FLEECE

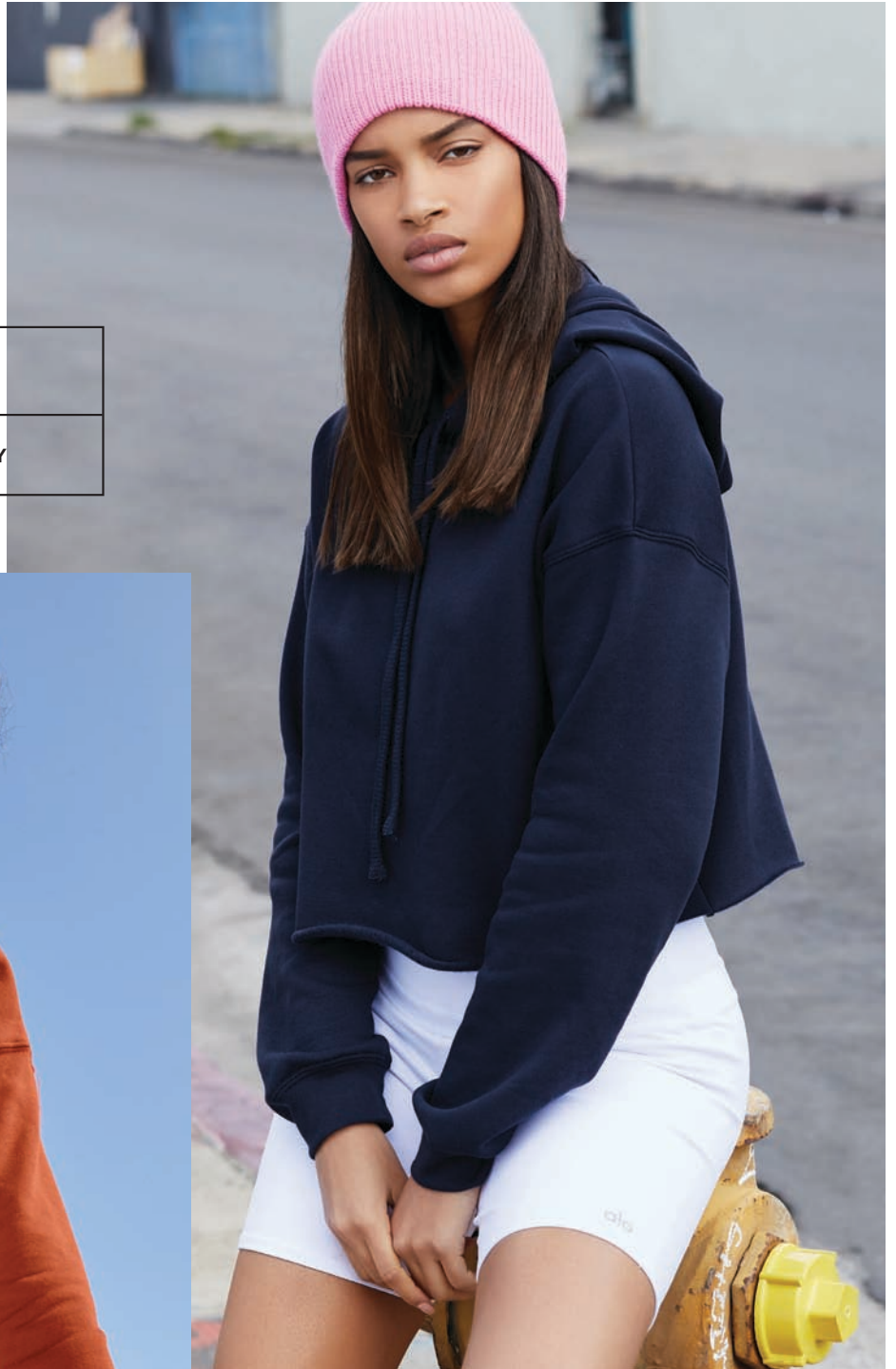


7505	WOMEN'S RAGLAN PULLOVER FLEECE
	SHOWN IN NEW HEATHER SAND DUNE + NEW NAVY
ALSO NEW	<ul style="list-style-type: none"> BLACK DARK GREY HEATHER MUSTARD VINTAGE WHITE





7502	WOMEN'S CROPPED FLEECE HOODIE
	SHOWN IN NEW NAVY



7503	WOMEN'S CROPPED CREW FLEECE
	SHOWN IN BRICK



WOMEN'S FLEECE

STREET FLEECE

3719	UNISEX SPONGE FLEECE PULLOVER HOODIE
	SHOWN IN NEW TAN



3727	UNISEX JOGGER SWEATPANT
	SHOWN IN NEW TAN





3729	UNISEX SPONGE FLEECE PULLOVER DTM HOODIE
	SHOWN IN ATHLETIC HEATHER

STREET FLEECE

3901	UNISEX SPONGE FLEECE RAGLAN SWEATSHIRT
	SHOWN IN NEW GOLD
ALSO NEW	 AUTUMN





3945	UNISEX SPONGE FLEECE DROP SHOULDER SWEATSHIRT
	SHOWN IN NEW POPPY



UNISEX



USA
STRONG





+ MEN'S

3001	UNISEX JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW ORCHID + NEW SOLID ATHLETIC GREY

Made with 100% Airlume combed and ring-spun cotton this fabric is soft, durable, and everything you need.

3001



SOFT

AIRLUME JERSEY

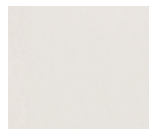
***SELECT COLORS
IN 5XL!**



WHITE*



ASH



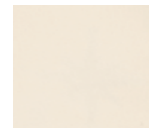
VINTAGE WHITE



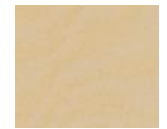
**NEW SOLID
ATHLETIC GREY**



SILVER



NATURAL



SOFT CREAM



TAN



SAND DUNE



PEBBLE



BROWN



NEW CITRON



YELLOW



MAIZE YELLOW



GOLD



MUSTARD



BURNT ORANGE



SUNSET



MAUVE



SOFT PINK



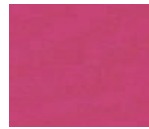
PINK



NEW ORCHID



CHARITY PINK



BERRY



FUCHSIA



POPPY



ORANGE



CORAL



RED*



CANVAS RED



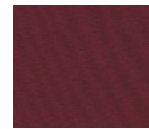
AUTUMN



RUST



CARDINAL



MAROON



OXBLOOD BLACK



LILAC



TEAM PURPLE



LIGHT BLUE



BABY BLUE



OCEAN BLUE



TURQUOISE



AQUA



COLUMBIA BLUE



TRUE ROYAL*



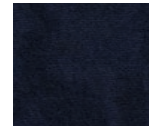
STEEL BLUE



DEEP TEAL



TEAM NAVY



NAVY*



MINT



NEW DUSTY BLUE



**NEW SYNTHETIC
GREEN**



TEAL



LEAF



EVERGREEN



KELLY



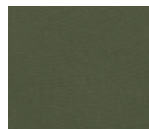
OLIVE



ARMY



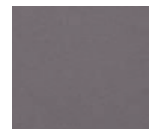
DARK OLIVE



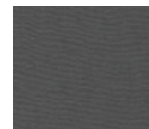
MILITARY GREEN



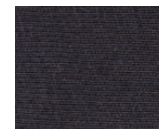
FOREST



STORM



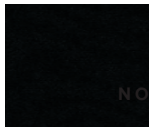
ASPHALT



DARK GREY



VINTAGE BLACK



BLACK*

3001CVC

**UNISEX HEATHER CVC
SHORT SLEEVE TEE**

SHOWN IN **HEATHER SAGE**

This blend of Airlume combed and ring-spun cotton and polyester is a game changer. The subtle texture in the fabric and soft hand go unmatched.



3301

3301

**UNISEX SUEDED SHORT
SLEEVE TEE**

SHOWN IN **HEATHER DUST
+ HEATHER AUTUMN**



3001CVC

SOFTER

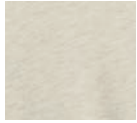
HEATHERS

***SELECT COLORS
IN 5XL!**

PRISM COLORS



HEATHER PRISM PEACH



HEATHER PRISM NATURAL



HEATHER PRISM ICE BLUE



HEATHER PRISM MINT



HEATHER PRISM DUSTY BLUE



HEATHER PRISM BLUE



HEATHER PRISM LILAC



HEATHER PRISM SUNSET

HEATHER CVC COLORS



SOLID WHITE BLEND



HEATHER CEMENT



HEATHER COOL GREY



HEATHER DUST



HEATHER STONE



ATHLETIC HEATHER*



HEATHER STORM



DARK GREY HEATHER*



DEEP HEATHER*



HEATHER SAND DUNE



HEATHER TAN



HEATHER PEACH



HEATHER YELLOW



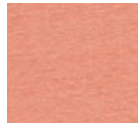
HEATHER YELLOW GOLD



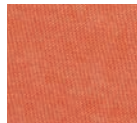
HEATHER MUSTARD



NEW HEATHER MARMALADE



HEATHER SUNSET



HEATHER ORANGE



HEATHER AUTUMN



HEATHER BUBBLE GUM



HEATHER CHARITY PINK



NEW HEATHER MAGENTA



HEATHER RASPBERRY



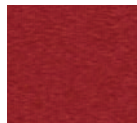
HEATHER ORCHID



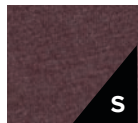
HEATHER MAUVE



HEATHER RED



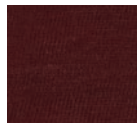
HEATHER CANVAS RED



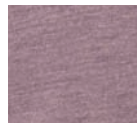
HEATHER MAROON



HEATHER CLAY



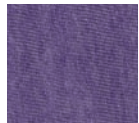
HEATHER CARDINAL



HEATHER PURPLE



HEATHER LAPIS



HEATHER TEAM PURPLE



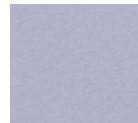
HEATHER ICE BLUE



NEW HEATHER BLUE LAGOON



HEATHER AQUA



HEATHER BLUE



HEATHER COLUMBIA BLUE



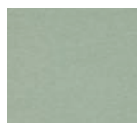
HEATHER TRUE ROYAL



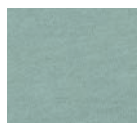
HEATHER MINT



HEATHER SEA GREEN



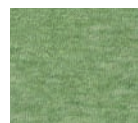
NEW HEATHER SAGE



HEATHER DUSTY BLUE



HEATHER KELLY



HEATHER GREEN



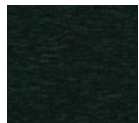
HEATHER GRASS GREEN



HEATHER FOREST



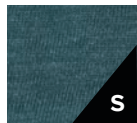
HEATHER MILITARY GREEN



HEATHER EMERALD



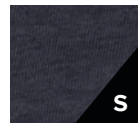
HEATHER SLATE



HEATHER DEEP TEAL



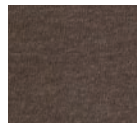
HEATHER MIDNIGHT NAVY



HEATHER NAVY*



HEATHER OLIVE



HEATHER BROWN



SOLID BLACK BLEND



BLACK HEATHER*

COMES IN SUEDED

3301

3413

3413	UNISEX TRIBLEND SHORT SLEEVE TEE
	SHOWN IN NEW SPRING GREEN TRIBLEND

A luxurious blend of Airlume combed and ring-spun cotton, polyester, and rayon. Even better, we are the only manufacturer to use 40 singles for a buttery soft finish.



SOFTTEST

TRIBLEND

***SELECT COLORS
AVAILABLE IN 4XL!**



SOLID WHITE
TRIBLEND



WHITE FLECK
TRIBLEND



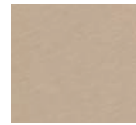
CEMENT
TRIBLEND



OATMEAL
TRIBLEND



SAND DUNE
TRIBLEND



TAN
TRIBLEND



PALE YELLOW
TRIBLEND



YELLOW GOLD
TRIBLEND



MUSTARD
TRIBLEND



ORANGE
TRIBLEND



CLAY
TRIBLEND



PEACH
TRIBLEND



SUNSET
TRIBLEND



PINK
TRIBLEND



MAUVE
TRIBLEND



ORCHID
TRIBLEND



BERRY
TRIBLEND



RED
TRIBLEND



SOLID RED
TRIBLEND



BRICK
TRIBLEND



MAROON
TRIBLEND



CARDINAL
TRIBLEND



SOLID MAROON
TRIBLEND



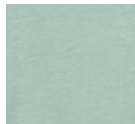
LILAC
TRIBLEND



PURPLE
TRIBLEND



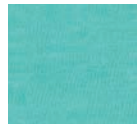
ICE BLUE
TRIBLEND



DUSTY BLUE
TRIBLEND



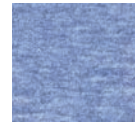
MINT
TRIBLEND



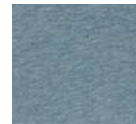
SEA GREEN
TRIBLEND



AQUA
TRIBLEND



BLUE
TRIBLEND



DENIM
TRIBLEND



STEEL BLUE
TRIBLEND



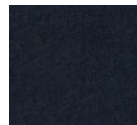
TEAL
TRIBLEND



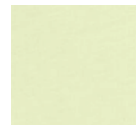
TRUE ROYAL
TRIBLEND



NAVY
TRIBLEND



SOLID NAVY
TRIBLEND



NEW SPRING
GREEN



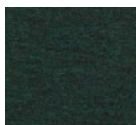
GREEN
TRIBLEND



GRASS GREEN
TRIBLEND



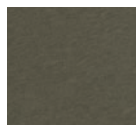
SOLID FOREST
TRIBLEND



EMERALD
TRIBLEND



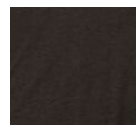
OLIVE
TRIBLEND



MILITARY GREEN
TRIBLEND



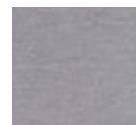
BROWN
TRIBLEND



ESPRESSO
TRIBLEND



ATHLETIC GREY
TRIBLEND



STORM
TRIBLEND



GREY
TRIBLEND*



CHARCOAL-BLACK
TRIBLEND*



SOLID DARK GREY
TRIBLEND



BLACK HEATHER
TRIBLEND



SOLID BLACK
TRIBLEND



3003	MEN'S JERSEY SHORT SLEEVE TEE WITH CURVED HEM
	SHOWN IN HEATHER COOL GREY
ALSO NEW	 NAVY
	 WHITE
	 HEATHER SAND DUNE
	 BLACK





3501	UNISEX JERSEY LONG SLEEVE TEE
	SHOWN IN NEW GOLD
ALSO NEW	 POPPY
	 CITRON
	 HEATHER YELLOW GOLD

***SIZE 3XL NOW AVAILABLE
IN ALL COLORS**

THE CLASSICS

Take note of these all time favorites. Available in a wide variety of colors, these are go-to unisex pieces.



3415	UNISEX TRIBLEND SHORT SLEEVE V-NECK TEE
	SHOWN IN ATHLETIC TRIBLEND



3005	UNISEX JERSEY SHORT SLEEVE V-NECK TEE
	SHOWN IN OLIVE SLUB + SOLID BLACK SLUB



3480	UNISEX JERSEY TANK
	SHOWN IN DEEP HEATHER



3200	UNISEX 3/4 SLEEVE BASEBALL TEE
	SHOWN IN WHITE/DEEP HEATHER



WOM



USA
STRONG





WOMEN'S

FEMALE

EDIT

We chose our core women's T-shirt and tank styles for our Female Edit Collection. Bringing you the best selection for on-trend styles with the right fit, and the right price.

6682	WOMEN'S RACERBACK CROPPED TANK
	SHOWN IN NEW HEATHER ORCHID
ALSO NEW	 HEATHER MUSTARD





6008	WOMEN'S JERSEY RACERBACK TANK
	SHOWN IN NEW GOLD
ALSO NEW	■ SYNTHETIC GREEN
	■ TEAM PURPLE
	■ CHARITY PINK

6405	WOMEN'S RELAXED JERSEY SHORT SLEEVE V-NECK TEE
	SHOWN IN NEW HEATHER MAUVE
ALSO NEW	■ MILITARY GREEN
	■ PALE YELLOW TRIBLEND



6003	WOMEN'S JERSEY MUSCLE TANK
	SHOWN IN NEW HEATHER DUSTY BLUE
ALSO NEW	■ HEATHER MUSTARD

FEMALE

EDIT

6400	WOMEN'S RELAXED JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW DUSTY BLUE
ALSO NEW	 CITRON
	 ORCHID
	 SOLID ATHLETIC GREY
	 CHARITY PINK
	 MILITARY GREEN

*SIZE 3XL NOW AVAILABLE
IN ALL COLORS



NEW

THE 6400 IS NOW 4 STYLES!



6413	NEW WOMEN'S RELAXED TRIBLEND SHORT SLEEVE TEE
	SHOWN IN NEW STORM
ALSO NEW	 MUSTARD TRIBLEND
	 SPRING GREEN TRIBLEND
	 DUSTY BLUE TRIBLEND

*SIZE 3XL NOW AVAILABLE IN ALL COLORS



6400CVC	NEW WOMEN'S RELAXED HEATHER CVC SHORT SLEEVE TEE
	SHOWN IN NEW HEATHER MAGENTA
ALSO NEW	 HEATHER MARMALADE
	 HEATHER BLUE LAGOON
	 HEATHER SAGE

6416	NEW WOMEN'S RELAXED VINTAGE SLUB SHORT SLEEVE TEE
	SHOWN IN WHITE SLUB



FLOWY

Elevated favorites in our best-selling women's fabric.



8800	WOMEN'S FLOWY RACERBACK TANK
	SHOWN IN DENIM SLUB



8803	WOMEN'S FLOWY SCOOP MUSCLE TANK
	SHOWN IN HEATHER STONE





8882	WOMEN'S FLOWY CROPPED TEE
	SHOWN IN NEW ATHLETIC HEATHER
ALSO NEW	 DUSTY BLUE
	 HEATHER NAVY

WOMEN'S ESSENTIALS

Don't forget to check out these top-selling classic cuts. Three core styles offered in a wide variety of color.



8413

WOMEN'S TRIBLEND
SHORT SLEEVE TEE

SHOWN IN CHARCOAL
BLACK TRIBLEND





8430	WOMEN'S TRIBLEND RACERBACK TANK
	SHOWN IN MAUVE TRIBLEND

6004	WOMEN'S SLIM FIT TEE
	SHOWN IN ATHLETIC HEATHER

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USA
STRONG





ANVAS[®] Kids

BABY



100B	BABY JERSEY SHORT SLEEVE ONE PIECE
	SHOWN IN NEW HEATHER DUST
ALSO NEW	 STORM
	 HEATHER MAUVE



134B	BABY TRIBLEND SHORT SLEEVE ONE PIECE
	SHOWN IN OLIVE TRIBLEND











3413B	BABY TRIBLEND SHORT SLEEVE TEE
	SHOWN IN MAUVE TRIBLEND



3001B	BABY JERSEY SHORT SLEEVE TEE
	SHOWN IN TRUE ROYAL

TODDLER



3001T	TODDLER JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW HEATHER YELLOW GOLD
ALSO NEW	 KELLY
	 FOREST
	 STORM
	 HEATHER DUST
	 HEATHER MAUVE
	 HEATHER RED



3200T	TODDLER 3/4 SLEEVE BASEBALL TEE
	SHOWN IN GREY/NAVY TRIBLENDS





3413T	TODDLER TRIBLEND SHORT SLEEVE TEE
	SHOWN IN GREEN TRIBLEND + RED TRIBLEND









3501T	TODDLER JERSEY LONG SLEEVE TEE
	SHOWN IN PINK

SOME DAYS
ARE COOL...

YOUTH TEES



3001Y	YOUTH JERSEY SHORT SLEEVE TEE
	SHOWN IN NEW MUSTARD
ALSO NEW	 GOLD
	 FOREST
	 COLUMBIA BLUE
	 HEATHER DUSTY BLUE
	 HEATHER ORCHID
	 HEATHER DUST



3413Y	YOUTH TRIBLEND SHORT SLEEVE TEE
	SHOWN IN NEW ORANGE TRIBLEND
ALSO NEW	 YELLOW GOLD TRIBLEND



3501Y	YOUTH JERSEY LONG SLEEVE TEE
	SHOWN IN NEW HEATHER YELLOW GOLD
ALSO NEW	 HEATHER MAUVE



3200Y	YOUTH 3/4 SLEEVE BASEBALL TEE
	SHOWN IN WHITE/HEATHER PEACH

YOUTH FLEECE



3719Y

**YOUTH SPONGE FLEECE
PULLOVER HOODIE**

SHOWN IN **MILITARY GREEN**





3901Y	YOUTH SPONGE FLEECE RAGLAN SWEATSHIRT
	SHOWN IN RED

3739Y	YOUTH SPONGE FLEECE FULL-ZIP HOODIE
	SHOWN IN HEATHER FOREST





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